



## About Publix

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### News Room

#### Publix Pharmacies Launch Free Prescription Drug Program in All Operating Areas

LAKELAND, Fla., Aug. 6, 2007 — Beginning today, Publix Super Markets chainwide is offering a free prescription drug program at its 684 Publix Pharmacies for the following oral antibiotics

- Amoxicillin
- Cephalexin
- Sulfamethoxazole/Trimethoprim (SMZ-TMP)
- Ciprofloxacin (excluding ciprofloxacin XR)
- Penicillin VK
- Ampicillin and
- Erythromycin (excluding Ery-Tab).

These antibiotics account for almost 50 percent of the generic, pediatric prescriptions filled at Publix. New or current customers simply need to provide their Publix pharmacist with their prescription, up to a 14-day supply, and it will be filled at no charge. Publix is not limiting the number of prescriptions customers may fill for free.

"Health and wellness is crucial to every Floridian's quality of life and paramount to the vitality of our state," said Florida Governor Charlie Crist. "We appreciate great partners like Publix Super Markets working to further provide affordability and accessibility to quality prescription drugs for working families and seniors."

"We are always striving to provide our customers with service and value," said Dwaine Stevens, Publix media and community relations manager. "With health care and prescription costs on the rise, our free prescription drug program will reinforce our commitment to the total health and wellness of our customers and their families."

The free antibiotics are offered to customers regardless of their prescription insurance provider.